

SUSTAINABLE PRODUCTION NOW IS THE TIME



President of the Fundación Secuoya

Raúl Berdonés

The Paris Accords, the Green Deal and many other commitments to sustainable development at the international and national level call on businesses and society to make the necessary transition to curb the degradation of nature and fight global warming.

The production processes of the audiovisual sector can generate a negative environmental impact which should be controlled by establishing standards committed to conserving our environment, in line with the Sustainable Development Goals of Agenda 2030.

The Fundación Secuoya, in its resolution to encourage, disseminate and create activities and recommendations to improve the audiovisual sector and implement research into innovation and development (I+D), as well as to transform the industry in our time, has developed a protocol specifically for Green Shooting, based on the most exacting standards at the global level.

WHAT IS SUSTAINABLE PRODUCTION?

Index



Defining sustainable production.

Managing sustainable production.

O3 Standards of the audiovisual market.

Green Shooting Protocol (GSP): definition and use.

05 APPENDIX

Shoots produce negative effects in the environment. The most common environmental impacts of film productions are linked to:

- Gas emissions into the atmosphere Resulting from transporting people and materials, energy consumption and journeys.
- Energy consumption

 Especially during the shoot, but this is a common impact throughout all stages of production.
- Waste generation
 Related mainly to construction and catering, but
 this is considered to be an impact that cuts
 across all the different departments.

- Consumption of materials

 The production and transformation of raw materials has an impact on the degradation of the environment.
- Harming nature
 The production and transformation of raw materials has an impact on the degradation of the environment.
- Harming nature
 The production and transformation of raw
 materials has an impact on the degradation of
 the environment.

Sustainable production



Efficient transport.



Consumption of renewable energies



Reduction of waste and its correct management.



Recycling and donating.



Sustainable purchasing.



Measures for conserving and restoring nature.

The aim of sustainable production is to prevent, reduce and mitigate all significant environmental impacts by the application of sustainable practices.



How to manage sustainability on a shoot?

Establishing and achieving sustainability objectives requires sleal of work, time and the active participation of professionals qualified in the fields of both production and sustainability.

The management of sustainability on set should be aligned with the characteristics of the production: locations, days of shooting and size of team. As a result, a case-by-case adaptation of Green Shooting protocol should be carried out for each production. The application of this methodology will result in a Sustainability Plan with specific procedures and objectives to be applied.

The implementation and success of a Sustainability Plan depends on the commitment of the professionals who painstakingly manage the standards on set. The **executive producers should take into account any additional costs** for the ecological management of productions.

This on-set management should be undertaken by very specific professionals:



Eco-consultants

Experienced sustainability experts responsible for developing the Sustainability Plan and establishing objectives.



Eco-managers

Experienced sustainability experts responsible for developing the Sustainability Plan and establishing objectives.



Eco-PAs

Professionals from the audiovisual sector trained in managing sustainability on shoots. They are responsible for implementing and gathering data.

The standards

Following an in-depth investigation of the current standards for sustainable production for films, series and unscripted, the Fundación Secuoya's protocol is based on the most ambitious international guidelines.



Green Productions Guide (GPG)

Developed by the Production Guild of America, this is the benchmark in the United States and the most widely-used one by platforms, with certain specific updates according to their internal sustainability policies. GPG lists more than 200 sustainable practices for application by the different departments of the production.

Compliance with this guide results in EMA certification (Cost of validation \$1000 approx.).



Green Film

This initiative, headed by Torino Film Lab and Trentino Film Commission, has the potential to become the benchmark standard in Europe. Green Film provides a classification system of 20 points that should be applied by the different departments of the production. The system offers validation via Bureau Veritas (Cost of validation €1000 approx.)



Albert

This is the standard most commonly used by TV companies. It provides criteria that ensure the lowest carbon footprint for the production and sustainable practices by the departments. The process of validation is managed directly by TV companies.

Green shooting protocol: How to use it?

The Green Shooting Protocol (GSP) is a practical tool that helps producers to integrate sustainability into their decision-making and to allocate a suitable budget to ensure compliance with the measures established as eco-efficient.

Based on current standards and bearing in mind the experience of the executive producers at Sequoya Studios, Fundación Secuoya has created a classification of sustainable measures that can be applied to all productions.

The GSP list includes a series of sustainable practices for each department in the different formats: Movies, Series and Unscripted. For each format, the measures have been classified into Obligatory (O), Recommended (R), Highly Recommended (H) and Additional Practices (A).



Furthermore, the necessary verification sources are listed to validate the implementation of the measure. For those that have an impact on the production budget and, whenever viable, a reference for cost overruns is provided. Likewise, a record is made of the characteristics of the product and service to be ordered from the suppliers.

The GSP is a living, active document that is updated in accordance with the changes in the audiovisual market and the environmental circumstances, adapting it to the sector's new regulations and improvements in services and suppliers.

IMPACTS: QUANTIFICATION AND OFFSETTING

A carbon footprint allows producers to quantify the environmental impacts that are inevitable with productions.

Occasionally, despite the application of the GSP, there may be certain impacts that are hard to avoid, reduce or mitigate.

Analysis of the carbon footprint involves standardized methodologies that enable producers to measure those residual impacts that can be neutralized through offsetting mechanisms.





Definition of scope

The Fundación Secuoya proposes calculating the carbon footprint of each shoot. This environmental indicator must include all significant emissions. Producers must ensure that the following information is gathered to carry out the carbon footprint calculation.

- Fuel consumption of the fleet of vehicles for the production and generators (volume and fuel type).
- Consumption of butane and propane (number and weight of gas bottles)
- Energy consumption at all locations and installations (kW/h).
- Information of journeys: taxis, flights and trains (distances and type of ticket).
- Journeys by the team (distance and technical information on the vehicle).

Criteria for offsetting

Carbon footprint offsetting is a voluntary mechanism that makes it possible to neutralize the CO2 emissions generated during a shoot through the capacity of natural carbon sinks to absorb these gases.

The aim is to offset emissions via conservation projects and woodland restoration. The projects must comply with the following requirements:

- Local scale: offsetting measures must be carried out in the same country as the emissions are produced. Biodiversity: the projects must include diversity of species.
- Social impact: tenders will be preferred that involve the local population.

GSP MOVIES AND SERIES

TRANSVERSAL MANAGEMENT

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Appoint a Head of Production Sustainability	OBLIGATORY	Official communication	N/A
Eco-management on set	OBLIGATORY	Contract	Minimum professionals: consultant and Eco-PA Work with HODs Awareness-raising with teams, actors and extras
Sustainability plan	OBLIGATORY	Executory document	Impacts of production Measures for reducing, mitigating and offsetting significant impacts
Transport optimization plan	OBLIGATORY	Executory document	Number and type of vehicles used Estimate number of journeys made by each vehicle, divided by days of shooting Estimate number of occupants in each vehicle per day of shooting
Follow sustainable practices of reuse, recycling and energy consumption	HIGHLY RECOMMENDED	Photographic evidence and Eco-PA verification	
Donate everything that cannot be returned for resale, including food.	HIGHLY RECOMMENDED	Donation agreement Products donated	Quantification of food donated (kg)

PRODUCTION DEPARTMENT (I)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Send a sustainability memo to the team and include advice on shooting orders	OBLIGATORY	Official communication to the team and shooting orders	N/A
Rent electric or hybrid vehicles	OBLIGATORY	Vehicle specifications and contracts	If electric vehicles cannot be obtained, prioritize hybrids and Euro 5. With vans and trucks, use LPG vehicles.
Provide collective transport for the team	OBLIGATORY	Transport orders	N/A
Reduce the number of heavy vehicles, optimizing journeys	OBLIGATORY	Transport orders	N/A
Correct separation and disposal of wastes (Organic, Food waste, Packaging and Paper), both in the production office and at locations.	OBLIGATORY	Photographic evidence and Eco-PA verification	Record all waste (amount of waste per type and day)
Eliminate single-use plastic bottles and replace with reusable bottles and water fountains	HIGHLY RECOMMENDED	Photographic evidence and invoices	If bottles cannot be eliminated, use R-PET bottles (100% RECYCLED plastic). Record all bottles and tanks (number and volume).

PRODUCTION DEPARTMENT (II)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Connect the base camp to the electricity grid	OBLIGATORY	Photographic evidence and invoices	N/A
Contract renewable energy suppliers	OBLIGATORY	Invoices	Guarantee of origin
Record of accommodation and journeys for the carbon footprint	OBLIGATORY	Invoices	Number of flights, distance and type. Number of trains, distance and type. Overnight stays.
Choose hotels with sustainability policies < 10km from the location	OBLIGATORY	Hotel policies Map of locations and hotels	No daily room cleaning No amenities
Taxis and vehicles with driver, electric or hybrid	OBLIGATORY	Vehicle specifications / Contracts	If no electric or hybrid vehicles are available, prioritize companies that offset their carbon footprint
Establish a no idling policy on the shoot	OBLIGATORY	In situ verification by the Eco-PA	
Choose efficient or electricity generators	OBLIGATORY	Technical specifications of the generators and verification by the Eco-PA	Solar, electric or Stage 5
Use sustainable trucks and caravans	OBLIGATORY	Supplier, make, model and year	Solar or hybrid

PRODUCTION DEPARTMENT (III)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Correct managing and disposal of electronic devices, batteries and ink cartridges.	RECOMMENDED	Photographs and in situ verification by the Eco-PA. /Waste management certificate	Waste management (number of items recycled)
Reusable bags for shopping, recycled rubbish bags and return of packaging and containers to suppliers	RECOMMENDED	Photographs and Invoices	N/A
Use recycled paper	RECOMMENDED	Photographs and Invoices	100% white and 30% colored
Switch off lights at end of day or when leaving a room	RECOMMENDED	Photographs and in situ verification by the Eco-PA on set	N/A
Include references to environmental responsibility in the dialog and on screen	RECOMMENDED	List of scenes in which sustainable practices are included	N/A
Take part in collaboration programs with local NGOs.	RECOMMENDED	Photographs Certificates of collaboration from NGOs	Volunteers Free training
Reduce journeys by air travel	HIGHLY RECOMMENDED	Invoices	Encourage journeys by train/bus and meetings by video conference
Offset the carbon emissions of air flights	HIGHLY RECOMMENDED	Carbon emissions offsetting certificate	Ask travel agents to provide this service
Prioritize the hiring of local teams	HIGHLY RECOMMENDED	Contracts	N/A

PRODUCTION DEPARTMENT (IV)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Use archive material and aerial shots to reduce emissions at locations	HIGHLY RECOMMENDED	Invoices	N/A
Always set up a recycling station with 3/4 containers with signage and eliminate individual bottles	HIGHLY RECOMMENDED	Photographs and in situ verification by the Eco-PA on set.	At least 4 or 5 recycling points at each location
Use electronic devices with A, AA, or AAA energy efficiency	HIGHLY RECOMMENDED	Product specifications / invoices	Energy efficiency or equivalent
Purchase products locally and ask suppliers to do the same.	HIGHLY RECOMMENDED	Invoices / official communications	Non-individualized food, local products, recycled, etc.
Purchase eco-friendly cleaning products	HIGHLY RECOMMENDED	Product specifications / invoices	Ecological labels or seals
Print on both sides and in black and white	HIGHLY RECOMMENDED	Photographs and in situ verification by the Eco-PA on set.	Default configuration of printers
Switch off everything not in use and place electronic devices in energy-saving mode	HIGHLY RECOMMENDED	Verification by the Eco-PA on set	Trucks, generators and electronic devices

PRODUCTION DEPARTMENT (V)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Reuse visitors' lanyards and cards, or purchase same made from ecological or recycled materials.	ADDITIONAL PRACTICES	Product specifications Invoices Verification by the Eco-PA on set	N/A
Use biofuels and refined motor oil whenever possible. Correct disposal and recycling.	ADDITIONAL PRACTICES	Product specifications and invoices Waste management certificate	Fuel log (liters and type of fuel)
Purchase foodstuffs in bulk for the office, avoiding bottles and packaging	ADDITIONAL PRACTICES	Photographs and verification by the Eco- PA on set	
Use sustainable courier services	ADDITIONAL PRACTICES	Environmental policies and invoices	Bicycle couriers, companies that offset their carbon footprint.
Offsetting of carbon footprint	ADDITIONAL PRACTICES	Carbon emissions offsetting certificate	Offsetting of carbon footprint
Contact your suppliers and ask about their environmental policy	ADDITIONAL PRACTICES	Official communication on sustainability policies	Efficiency of products Ecological alternatives

ART, CONSTRUCTION AND PROPS (I)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Reuse set materials from previous productions or upcoming ones	OBLIGATORY	Photographs and verification by the Eco- PA on set	N/A
Hire props, plants and materials	OBLIGATORY	Product specifications / invoices	
Correct separation and disposal of waste materials	OBLIGATORY	Waste management certificate Invoices and record of waste (Volume and kg per type of waste)	Compost plants paints and aerosols to the waste facility center. Wood is construction waste material.
Purchase certified, recycled materials	OBLIGATORY	Product specifications Invoices	FSC or PEFC seals for wood Ecolabel seals for paint
Use alternative structural supports such as steel scaffolding or transport containers	RECOMMENDED	Product specifications / Invoices Verification by the Eco-PA on set	N/A
Use paint, ink and finishes with low or zero VOC content	RECOMMENDED	Product specifications / invoices	
Designs compatible with the climate	RECOMMENDED	Photographs and verification by the Eco- PA on set	Hardy species
Include sustainable practices on screen	RECOMMENDED	List of sequences in which the practices appear	N/A

ART, CONSTRUCTION AND PROPS (II)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Conserve the local environment, do not introduce foreign species	HIGHLY RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A
Hire plants or purchase them from organic farming sources	HIGHLY RECOMMENDED	Product specifications Invoices Verification by the Eco-PA on set	N/A
Obtain plant material from pruning projects or disposal	HIGHLY RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A
Use leftover paint as primer	ADDITIONAL PRACTICES	Photographs and verification by the Eco- PA on set	N/A
For doors and windows, use standard size	ADDITIONAL PRACTICES	Photographs and verification by the Eco- PA on set	N/A

MANAGEMENT

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Ask extras to bring their own refillable bottles	OBLIGATORY	Official communication	N/A
Use software to send documents and sign contracts, avoiding the use of paper	OBLIGATORY	Photographs and verification by the Eco-PA on set Invoices	N/A
Include sustainability messages in shooting orders and send out a sustainability memo	RECOMMENDED	Shooting orders Official communication	N/A
Communicate sustainability initiatives at an initial kick-off meeting and communicate same throughout the shoot	RECOMMENDED	Official communication	N/A
Use eco-fonts in documents to reduce the amount of ink used	HIGHLY RECOMMENDED	Documents	Eco fonts, Century Gothic, Garamond, Courier and Times New Roman.
Use white instead of black on shooting plans and offprints and the lines for spacing days. Avoid printing in color	HIGHLY RECOMMENDED	Documents	Printing record (number of copies)

CAMERA & GRIP

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Film digitally	RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A
At least 30% of lighting should be LED bulbs	RECOMMENDED	Invoices that specify LED lighting List of lighting resources showing percentages according to lighting type	N/A
Correctly recycle batteries, lights, waste film and supports	RECOMMENDED	Waste management suppliers and invoices; amount and type of waste and waste management certificate	N/A
Keep doors closed to maintain air-conditioning effective. Switch off electronic devices and lights when not in use	RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A
Use rechargeable batteries	HIGHLY RECOMMENDED	Invoices / List of batteries	N/A
Donate surplus items such as bags, freezer bags and gels	HIGHLY RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A
Send out dailies digitally instead of recording on DVD	HIGHLY RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A

CATERING & CRAFT (I)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Include good practices in the Catering contract	OBLIGATORY	Contract with sustainable practices	All practices mentioned here below
Reusable cutlery and dishes	OBLIGATORY	Photographs	Where reusable items are not possible, request options of biodegradable materials
Avoid single-use plastic bottles and replace with water tanks and dispensers	OBLIGATORY	Photographs/invoices List of water tanks and bottles used	If bottles cannot be avoided, request R-PET. Use biodegradable cups for water dispensers
Fair trade coffee, avoid capsules.	OBLIGATORY	Product specifications / invoices	N/A
Set up recycling points and help to ensure separation and disposal of same	OBLIGATORY	On-set declaration and verification by the Eco-PA	4 waste containers per station (Organic, Paper, Plastic packaging and Food waste)
Adjust rations and donate surplus food	OBLIGATORY	Certificate of donation Photographs	Daily tally of rations prepared and eaten Amount of food donated
Offer vegan & vegetarian options and include one meat-free day on the menu	RECOMMENDED	Options on menu Photography and verification by the Eco-PA on set Invoices	N/A
Use refuse bags made from recycled materials	HIGHLY RECOMMENDED	Product specifications / invoices	N/A

CATERING & CRAFT SERVICES (II)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Avoid disposing of oil and chemical products into drains	HIGHLY RECOMMENDED	On-set declaration and verification by the Eco-PA	N/A
Serve sustainable foods	ADDITIONAL PRACTICES	Information on origin of produce Invoices	Ecological and seasonal foodstuffs, no fish on red list
Use propane or gas	ADDITIONAL PRACTICES	Invoices Record of propane bottles (number and weight)	N/A
Flatten and recycle cardboard.	ADDITIONAL PRACTICES	On-set declaration and verification by the Eco-PA	Coordinate with production and locations
Use environmentally-friendly cleaning products	ADDITIONAL PRACTICES	Product specifications Invoices	Ecolabel or Ecocert seals

WARDROBE

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Purchase second-hand or hire	OBLIGATORY	Rental receipt Product specifications / Invoices	
Purchase costumes with organic material certificates or waterless dyes	OBLIGATORY	Product specifications Invoices	Oeko Tex, GOT, C2C certificates
Use electric or hybrid vehicles	OBLIGATORY	Vehicle specification Contract Invoices	Rent hybrid or electric cars Call an eco-taxi
Recycle or reuse remnant materials	OBLIGATORY	Waste management certificate On-set declaration and verification by the Eco-PA	
Recycle or hire wardrobe kit	OBLIGATORY	On-set declaration and verification by the Eco-PA	Shopping bags, hangers, clothes racks, sewing machines
Use dry cleaning services and ecological detergents	OBLIGATORY	Product specifications Invoices	Sulphate- and phthalate-free Ecological labels or ecocert seal
Natural products for aging and dyeing	HIGHLY RECOMMENDED	Product specifications / invoices	

ELECTRICAL

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
At least 30% of lighting should be LED	OBLIGATORY	Product specifications Invoices Percentage of lighting types	N/A
Connect up to the local grid	OBLIGATORY	On-set declaration and verification by the Eco-PA	N/A
Use electricity generators or large batteries	RECOMMENDED	Product specifications Invoices	N/A
Keep doors closed to maintain air-conditioning effective. Switch off electronic devices and lights when not in use	RECOMMENDED	On-set declaration and verification by the Eco-PA	N/A
Recycle gels and batteries	HIGHLY RECOMMENDED	Waste management certificate On-set declaration and verification by the Eco-PA	N/A
Use adhesives with low volatile compound content.	HIGHLY RECOMMENDED	Product specifications Invoices	N/A

LOCATIONS (I)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Use electric or hybrid cars for recce	OBLIGATORY	Vehicle specification Contract / Invoices	Rent hybrid or electric cars Request Euro 5 cars at minimum
Ensure correct recycling by installing recycling points, affixing clear signage and helping with waste separation and disposal	OBLIGATORY	Photographs and verification by the Eco- PA on set	4 or 5 points with 4 containers per station (Organic, Food waste, Plastic packaging and Paper) Record of waste (amount per type and day)
Assess the best location options for the Base camp and crew car park	OBLIGATORY	Photographs and verification by the Eco- PA on set	Proximity to sites Connection to electricity grid No damage to vegetation
Responsible refueling by placing canvas sheets beneath generators to prevent spillage	RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A
Use propane or alternative fuels for heating	RECOMMENDED	Product specifications Invoices	Record of propane (number of bottles and weight) Record of biofuel (volumen and type)
Use ecological cleaning products	RECOMMENDED	Product specifications Invoices	Ecolabel or Ecocert seals
Clean up location before leaving	HIGHLY RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A

LOCATIONS (II)

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Use elastic tape and reusable signage to indicate walkways and parking areas	HIGHLY RECOMMENDED	Photographs and verification by the Eco- PA on set	N/A
Keep doors closed to maintain air-conditioning effective. Switch off electronic devices and lights when not in use	RECOMMENDED	On-set declaration and verification by the Eco-PA	N/A
Rent portable bathrooms powered by solar energy	ADDITIONAL PRACTICES	Product specifications Contract Invoices	N/A
Use heating, ventilation and air conditioning units with high energy efficiency	ADDITIONAL PRACTICES	Product specifications Contract Invoices	N/A

MAKE-UP AND HAIRSTYLING

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Take aerosols to the recycling center and ensure correct recycling of other waste products	OBLIGATORY	Waste management certificate On-set declaration and verification by the Eco-PA	Coordinate with production and locations.
Purchase cruelty-free, non-toxic and organic products	RECOMMENDED	Product specifications Invoices	PETA and Ecocert seal
Avoid single-use aerosols that harm the ozone layer	HIGHLY RECOMMENDED	Product specifications Invoices	N/A
Purchase products in bulk, and rechargeable	ADDITIONAL PRACTICES	Photographs and verification by the Eco- PA on set	N/A
Use digital devices in accordance with the raccord	ADDITIONAL PRACTICES	Photographs and verification by the Eco- PA on set	N/A

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Use most sustainable FX	RECOMMENDED	Product specifications and invoices	Water-based products Cellulose fake snow
Use digital effects instead of FX	RECOMMENDED	Screen grabs of sequences	N/A
Use propane for fire effects	RECOMMENDED	Product specifications and invoices	Record of propane (number of bottles and weight)
Make careful use of rainfall and wind effects to protect the local environment	HIGHLY RECOMMENDED	Photographic evidence and verification on set by the Eco-PA	Turn water tanks on and off for rainfall effects to ensure minimum use of water
Avoid burning toxic materials such as plastic, rubber and petrol, or using toxic powder effects	HIGHLY RECOMMENDED	Product specifications Photographic evidence and verification on set by the Eco-PA	N/A
Protect the site prior to an effect and clean up afterwards	HIGHLY RECOMMENDED	Photographic evidence and verification on set by the Eco-PA	N/A

SOUND

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Use rechargeable batteries for microphones and headphones	RECOMMENDED	Product specifications Invoices Record number of batteries	N/A
Correctly recycle batteries	RECOMMENDED	Photographic evidence and verification on set by the Eco-PA	Coordinate with production and locations
Use a battery voltage tester to reduce disposal of batteries not completely empty of charge. Use partial batteries for other, non-vital uses before disposing of them.	HIGHLY RECOMMENDED	Photographic evidence and verification on set by the Eco-PA	N/A
Keep doors closed to maintain air-conditioning effective. Switch off electronic devices and lights when not in use	RECOMMENDED	On-set declaration and verification by the Eco-PA	N/A

GSP UNSCRIPTED

NOTIFICATION

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Appoint a head of sustainability in the company (that is, a line producer)	OBLIGATORY	Official Communication	N/A
Eco-management on set	OBLIGATORY	Contract	Eco-consultant, eco-manager and eco-PA Work with team managers Raise awareness among all crew members and extras
Sustainability plan	OBLIGATORY	Executory document	Impacts of the production Measures and practices to avoid, reduce, mitigate and offset the most significant impacts
Transport optimization plan	OBLIGATORY	Executory document	 Number and type of vehicles used Estimate number of journeys to be made by each vehicle, divided into single journeys Estimate number of occupants of each vehicle, divided into individual journeys
Follow ecological practices: reduce, reuse, recycle and switch off	HIGHLY RECOMMENDED	Photographic evidence and verification on set by the Eco-PA	
Donate everything that cannot be returned for resale, including food	OBLIGATORY	Certificate of donation Items donated	Record of rations donated

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Use refillable water bottles and provide water dispensers	OBLIGATORY	Photographic evidence and invoices	If bottles cannot be disposed of, purchase R-PET Record of plastic bottles (number and volume) Record of water tanks (number and volume)
Contract a sustainable catering company	OBLIGATORY	Photographic evidence and invoices	Reusable or biodegradable plates Local, ecological produce Correct diversion and disposal of waste Fair trade coffee. No capsules. No plastic bottles
Hiring of local teams	OBLIGATORY	Contracts	N/A
Use efficient vehicles	OBLIGATORY	Vehicle specification Contract/invoices	Rent hybrid or electric cars Request Euro 5 cars at minimum
Choose hotels with clearly established and applied environmental programs, and which are less than 10 km from the location	OBLIGATORY	Environmental policy of hotel Map of sites and lodgings	Reduce intensity of cleaning Bulk-buy or unpackaged materials
Construct with reused, recycled and certified materials	OBLIGATORY	Product specifications Invoices	FSC or PEFC for wood Ecological label for paints

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Ensure correct recycling by setting up recycling points with clear signage and help with the diversion and disposal of waste	OBLIGATORY	Photographic evidence and verification on set by the Eco-PA	4 or 5 points with 4 containers per station (Organic, Food waste, Plastic packaging and Paper) Record of waste (amount per type and day)
Rent props and scenery	OBLIGATORY	Product specifications / invoices	N/A
Sustainable providers	OBLIGATORY	Product specifications / invoices	Rented, second-hand clothing Oeko TEX, GOT seals for new purchases
Contract efficient generators	OBLIGATORY	Technical specifications of generators Verification by the Eco-PA on set	Solar, electric or level 5
Connect up to the electricity grid	OBLIGATORY	Product specifications / invoices	N/A
Protect sites from degradation	RECOMMENDED	Photographic evidence and verification on set by the Eco-PA	Base camp sites must not alter flora or fauna Reusable signage to indicate walkways and parking areas Take care when refueling Use caps to prevent fuel spillage Avoid use of loudspeakers in natural areas
No-printing policy	RECOMMENDED	Record of copies Photographic evidence and verification on set by the Eco-PA	Digital distribution of documents Digital signing of contracts No-printing policy

TASK	IMPORTANCE OF COMPLIANCE	SOURCE OF VERIFICATION	CRITERIA FOR SUPPLIERS
Show good environmental practices on screen	RECOMMENDED	List of scenes and description of practices	Dialogs / Sustainable props
Sustainable hairstyling and make-up products	RECOMMENDED	Product specifications Invoices	Cruelty-free, no packaging and rechargeable. Avoid aerosols that harm the ozone layer. Correctly separate and dispose of waste.
Use sustainable FX	RECOMMENDED	Product specifications / Invoices Photographic evidence and verification in situ by the Eco-PA	Water-based products, no burning, sensible use of water, digital FX
Online conferences instead of physical meetings	RECOMMENDED	Planning of production and meeting calendar	N/A
Use electric or hybrid taxis	RECOMMENDED	Record of journeys (distance) / Invoices	N/A
Facilitate outgoing and incoming transport, car sharing or provide public transport options	RECOMMENDED	Transport orders	N/A
Request all suppliers to contribute to the reduction of the production's carbon footprint	HIGHLY RECOMMENDED	Environmental policies Carbon footprint offset programs	Waste policies / Energy efficiency policies / Sustainable transport fleet
Apply sustainable policies in the office	HIGHLY RECOMMENDED	Environmental policies Photographic evidence and verification on set by the Eco-PA	Waste policies / Energy efficiency policies / Delivery of food not harmful to the environment

APPENDIX FUNDACIÓN SECUOYA SEAL OF SUSTAINABLE MANAGEMENT

Fundación Secuoya Seal of sustainable management

The standard makes it possible to obtain a seal generated through a points system according to the degree to which the audiovisual production applies the sustainability criteria. This seal has a rating of three levels (silver seal, gold seal and platinum seal) and is accredited by an external auditor.

If any audiovisual production is interested in contracting consultancy and eco-management services for its shoots, contact sandra@mrsgreenfilm.com or paloma@mrsgreenfilm.com.

If any audiovisual production <u>is interested in obtaining</u> the seal, contact <u>sostenibilidad@tuvsud.com</u> or call Victoria +34 685 94 66 91 or Diana +34 652 36 12 08.



COLLABORATING COMPANIES









This document, drafted by the Fundación Secuoya Grupo de Comunicación in collaboration with Mrs. Greenfilm, has only been devised as a general guide and should not be understood to be providing consultancy services in sustainability, legal matters, accounting, investment advice or professional consulting of any kind. The information provided in this document should not be used as a substitute for professional, competent advice by a consultant in the areas of sustainability, taxation, accounting, legal matters or any other specializations.

Before making a decision or taking any further steps, we advise you to speak to a professional consultant who is in possession of all the pertinent, relevant data for your particular situation.

The information is provided just as it is presented in this publication, without any kind of security or guarantee, express or implicit, of reliability, exactitude or timeliness of the information, including the guarantees of performance, commercialization or suitability to a specific purpose. The content of the articles covered in this publication must not be reproduced, used or presented anywhere in which said information may be misinterpreted in any way, or which does not provide sufficient context.

Anyone planning to quote any part of this publication should make corresponding mention of same in accordance with current legislation.



Avenida de España 1 28760 - Tres Cantos, Madrid (Spain)